



Case Study

Sky Media

compact

Retail, Hospitality & Display Lighting



Sky Media 123, Buckingham Palace Road, London



Sky Media is the advertising sales arm of Sky; offering brands an exciting array of channels, websites and opportunities to reach existing and future customers. Sky Media's portfolio is watched by over 90% of the population on TV, online and on the go.

Compact Lighting was called on by Brenmar Electrical who specialise in corporate refurbishment and fit-out to assist with the lighting aspects of the project. The key aim behind the refurbishment was to add impact and drama to the main reception of this prestigious London address while reinforcing the Sky brand colours seen in their latest logo.

Our lighting designers here at Compact created a detailed light plan aimed to address these issues by a variety of products and approaches.

To either side of the reception area, colourful full-wall poster displays were lit using 3000 Lumen "Scope" LED track lights as seen in the picture above.

Supporting columns in the reception area and across the second floor were treated with "Uplift" LED units that provided a graduated wash of light. This technique was also used on the curved feature walls to either side of the reception area and to the front of the reception desk itself.

Above the desk an existing circular feature was treated with programmable RGB (Colour changing) LED's within our "Uplift" system. These inter-connected units were supplied with a pre-programmed sequence which sees the Uplift units slowly scroll through the colours featured in the revised Sky Logo. If the need arises (logo colours can change!) it is a simple matter to reprogram the units on site.

